

DIGITALMARKETER'S

12 DAYS OF DEALS

Save BIG On Our Most Popular Tactics & Trainings!

01 07 22 16
DAYS HOURS MINUTES SECONDS

Workshops

Courses

Execution Plans

Jumpstart Packs

Events

Bundles

On Demand Workshops

These hyper focused, on-demand workshops help you stay on top of the latest marketing strategies & tactics. Inside each of these groundbreaking trainings, you'll find the tools, techniques, and templates you need to launch a marketing deliverable that will actually grow your business... without the headache of figuring it out all by yourself.

BEST SELLER

CREATE A VIDEO AD

Create a Video Ad That Sells

Craft an engaging & entertaining video ad that turns ice-cold prospects into red-hot buyers & promoters of your business.

Claim Deal

Retail Price: \$295 (Save 68%)

Just \$95

HOMEPAGE CHECKLIST:

1. Top Menu
2. Headline/Sub-Headline
3. Hero Shot
4. Primary CTA
5. How It Works
6. Who It's For
7. Trust Bar

CRAFT A HIGH-CONVERTING HOMEPAGE

Build a High-Converting Homepage from Scratch

Work with DigitalMarketer CEO Ryan Deiss to create a "sticky" and successful homepage that turns passive lurkers into engaged prospects and buyers.

Claim Deal

Retail Price: \$295 (Save 68%)

Just \$95

LAUNCH A YOUTUBE AD

Launch A YouTube Ad to Attract New Leads & Customers

Deploy a video ad on YouTube to a cold audience, and watch that ad get you more qualified leads and sales... automatically and predictably.

Claim Deal

Retail Price: \$295 (Save 68%)

Just \$95

BUILD A CONVERSION SEQUENCE

Build a Conversion Sequence

Follow international marketing expert Oli Billson's secret, step-by-step blueprint (+ templates) for creating & deploying an automated email campaign that primes, converts, and delights your subscribers.

Claim Deal

SCRIPT A VIDEO SALES LETTER

Script a High-Converting Video Sales Letter

Combine classic copywriting conventions with digital video to create a Video Sales Letter that consistently converts cold leads into red-hot buyers...

Claim Deal

BUILD YOUR ECOMMERCE PRODUCT PAGE

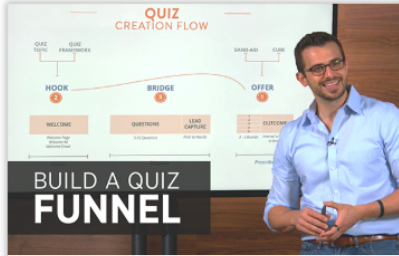
Build Your Winning eCommerce Product Page

Design and build a winning eCommerce product page that will actually convert visitors into buyers... with an eCommerce expert that has generated \$50 million from one store in just 36 months.

Claim Deal

Retail Price: \$295 (Save 68%)

Just \$95



Build A Quiz To Attract New Qualified Leads

Leverage your very own quiz funnel to generate THOUSANDS of red-hot leads for your business... 24 hours a day, 365 days a year.

[Claim Deal](#)

Retail Price: \$295 (Save 68%)

Just \$95

Retail Price: \$295 (Save 68%)

Just \$95



SEO 101: Create a Brand Strategy

Follow a proven process for deciding which keywords will make the biggest impact and drive tangible results for your organic efforts.

[Claim Deal](#)

Retail Price: \$295 (Save 68%)

Just \$95

Retail Price: \$295 (Save 68%)

Just \$95



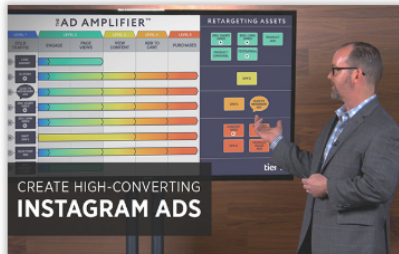
Craft an All-Star LinkedIn Profile

Leverage Social Selling's newest frontier to get back 80% of your leads... In less than an hour.

[Claim Deal](#)

Retail Price: \$295 (Save 68%)

Just \$95



Craft a High-Converting Instagram Ad from Scratch

Want an eye-catching and engaging Instagram ad that converts passive "scrollers" into red-hot leads and buyers? Now's your chance...

[Claim Deal](#)

Retail Price: \$295 (Save 68%)

Just \$95



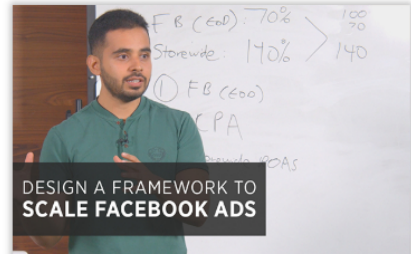
Split Test Your Landing Page for More Leads and Sales

Set up a split-test using free (but powerful) software to optimize to get more from the traffic you already have and generate a consistent stream of leads and sales.

[Claim Deal](#)

Retail Price: \$295 (Save 68%)

Just \$95



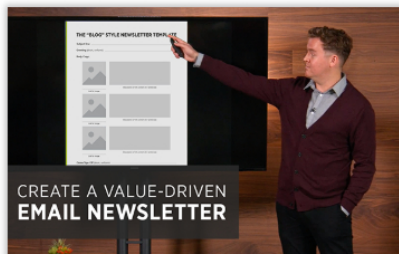
Grow & Scale Winning Facebook Ad Campaigns

Construct a high-converting and repeatable Facebook ad system that is not only proven to generate leads and sales... it scales & grows with your business.

[Claim Deal](#)

Retail Price: \$295 (Save 68%)

Just \$95



Create a "Value-Driven" Email Newsletter

Create a relevant, valuable, and content-packed newsletter that surprises and delights your customers... not just sells to them.

[Claim Deal](#)

Retail Price: \$295 (Save 68%)

Just \$95



Craft a "Pillar" Blog Post that Sells

Build an engaging & entertaining blog post that establishes your brand as an industry authority, seamlessly mines leads, and converts those leads into repeat buyers.

[Claim Deal](#)

Retail Price: \$295 (Save 68%)

Just \$95



Launch a Successful Podcast that Grows Your Brand

Go from zero to "podcast pro" as we cover everything you'll need to execute to launch the first 5 episodes of your show.

[Claim Deal](#)

Retail Price: \$295 (Save 68%)

Just \$95



BUILD AN ENGAGING FACEBOOK PAGE

Optimize and Build a Highly Engaging Facebook Page

Attract and keep adoring fans with a highly engaging Facebook page that publishes the types of content audiences respond to best.

[Claim Deal](#)

Retail Price: \$295 (Save 68%)

Just \$95



AUTOMATE YOUR EMAIL FOLLOW-UP

The NEW Email Follow-Up Machine

Build an "Automated Selling Machine" that consistently converts cold leads into red-hot buyers... literally while you sleep.

[Claim Deal](#)

Retail Price: \$295 (Save 68%)

Just \$95



MEASURE YOUR MARKETING

Measure Your Marketing

Learn how to masterfully use Google Tag Manager to create ONE source of truth so you can track and analyze what is actually making you money and (more importantly) what isn't.

[Claim Deal](#)

Retail Price: \$295 (Save 68%)

Just \$95

OR

Bundle ALL of the Workshops in One Step!

Bundle ALL 18 Workshops!

Get access to all of the 18 Workshops shown above at their lowest price in a single transaction.

[Claim Deal](#)

Retail Price: \$5,310 (Save 68%)

Just \$1,710

OR

Join DigitalMarketer ELITE today (and get all of our workshops for \$295)

As a member of Lab ELITE you get access to all of our Workshops along with new live workshops each and every month (plus ALL of our Certifications, EPs, and Jumpstart Packs) for just \$295/month!

[Claim Deal](#)

Retail Price: \$5,310 (Save 94%)

Just \$295/month

Certifications & Mastery Courses

We built these foundational courses to train our own team members, but in the spirit of "open sourcing" our business (which is what DigitalMarketer is all about) we've made these certifications available to the world. Become a CERTIFIED EXPERT in fields such as: Digital Strategy, Content Marketing, Paid Advertising, Search Marketing, Email Marketing, Copywriting...and so much more.

BEST SELLER



Copywriting Mastery

Get our step-by-step plan for crafting persuasive copy that flat-out sells and get certified as a Direct-Response Copywriting Specialist.

[Claim Deal](#)

BEST SELLER



Paid Traffic Mastery

Get our PROVEN plan for guaranteed traffic and a system for acquiring new customers. Plus get certified as a Customer Acquisition Specialist.

[Claim Deal](#)



Content Marketing Mastery

Get our step-by-step plan for turning content into free, organic traffic and get certified as a Content Marketing Specialist.

[Claim Deal](#)

Claim Deal

Retail Price: \$495 (Save 80%)

Just \$95

Claim Deal

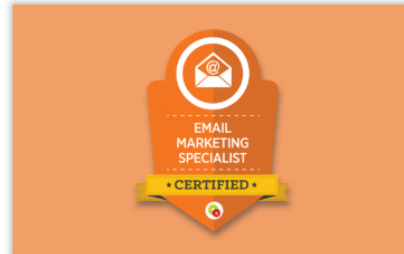
Retail Price: \$495 (Save 80%)

Just \$95

Claim Deal

Retail Price: \$495 (Save 80%)

Just \$95



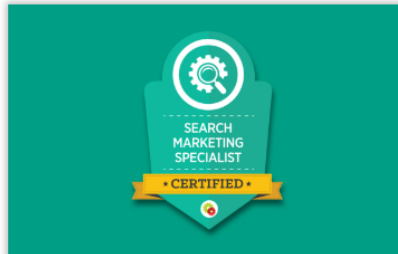
Email Marketing Mastery

Get our step-by-step plan for using advanced email marketing strategies to massively monetize any email list and get certified as an Email Marketing Specialist.

Claim Deal

Retail Price: \$495 (Save 80%)

Just \$95



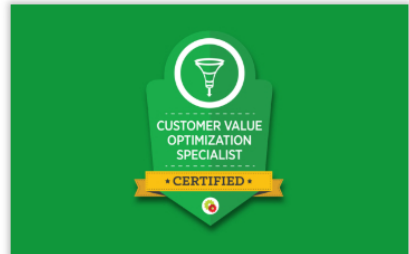
Search Marketing Mastery

Get our step-by-step plan for generating free organic traffic and get certified as a Search Marketing Specialist.

Claim Deal

Retail Price: \$495 (Save 80%)

Just \$95



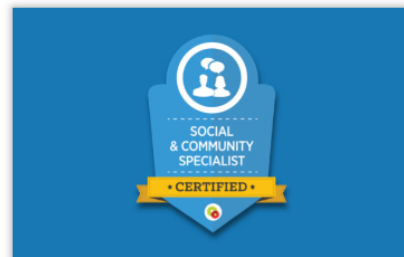
Conversion Funnel Mastery

Get access to our proprietary customer getting strategy and get certified as a Customer Value Optimization Specialist.

Claim Deal

Retail Price: \$495 (Save 80%)

Just \$95



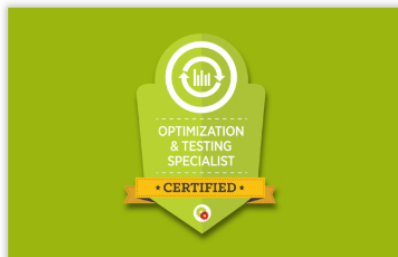
Social Media Mastery

Get our step-by-step plan for tracking, measuring and (more importantly) monetizing social media and get certified as a Social Media Manager.

Claim Deal

Retail Price: \$495 (Save 80%)

Just \$95



Optimization & Testing Mastery

Get a crash course in other valuable optimization methods that "move the needle" and get certified as an Optimization & Testing Specialist.

Claim Deal

Retail Price: \$495 (Save 80%)

Just \$95



Data & Analytics Mastery

Get our step-by-step plan for building a powerful analytics dashboard and get certified as an Analytics & Data Specialist.

Claim Deal

Retail Price: \$495 (Save 80%)

Just \$95



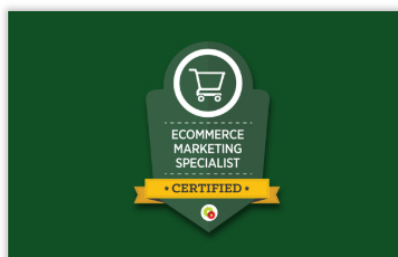
Community Management Mastery

Get a proven strategy for creating and growing a thriving online community that impacts your business' bottom line and get certified as a Community Management Specialist.

Claim Deal

Retail Price: \$495 (Save 80%)

Just \$95



Ecommerce Marketing Mastery

Get our step-by-step process to make more sales & profit from your ecommerce store and get certified as an Ecommerce Marketing Specialist.

Claim Deal

Retail Price: \$495 (Save 80%)

Just \$95

— OR —

Bundle ALL of Our Certifications in One Step



Bundle ALL 11 of our Certifications

Get access to the 8 core disciplines of marketing & our 3 elective certifications at their lowest price in a single transaction.

[Claim Deal](#)

Retail Price: \$5,445 (Save 80%)

Just \$1,045

OR

Join DigitalMarketer Lab+ today (and get all of our certifications for \$95)

As a member of Lab+ you get access to all of our certs, continuing education, and foundational certification updates (plus ALL of our EPs and Jumpstart Packs) for just \$95/month!

[Claim Deal](#)

Retail Price: \$5,445 (Save 98%)

Just \$95/month

Execution Plans

Execution Plans are basically “checklists on steroids” that walk you through the step-by-step “execution” of proven marketing tactics, growth strategies, and carefully crafted campaigns. These are the same strategies and tactics that we use to help thousands of marketers, business owners, agencies, and entrepreneurs dramatically improve and grow their businesses every single day...



The 1-Minute Video Ad Blueprint

The 5-step roadmap for creating a 1-minute video that turns ice-cold prospects into buyers and promoters of your business.

[Claim Deal](#)

Retail Price: \$47 (Save 85%)

Just \$7



How to Write Sales-Boosting Bullets in 7 Steps

A step-by-step guide for writing powerful, persuasive bullet points that make your copywriting (& your offer) stand out.

[Claim Deal](#)

Retail Price: \$47 (Save 85%)

Just \$7



Building a Promotion Gameplan

Build a promotional calendar that roadmaps your customer communication to keep it consistent across all channels and media.

[Claim Deal](#)

Retail Price: \$27 (Save 74%)

Just \$7



\$10 a Day Traffic Plan



The 3x3 Video Ad Campaign



How to Build & Optimize the

How to leverage Facebook to quickly (and cheaply) launch, test and scale your traffic campaigns

Claim Deal

Retail Price: \$27 (Save 74%)

Just \$7

Step-by-step roadmap for creating a funnel of 60-second videos that quickly drives engagement, leads, and (most importantly) sales.

Claim Deal

Retail Price: \$27 (Save 74%)

Just \$7

Perfect Product Page

Build and optimize a product page that will display, educate, and convince your prospects that they need your product and need to buy it from you.

Claim Deal

Retail Price: \$27 (Save 74%)

Just \$7



Market Research Blueprint

6-step market research plan to finally know exactly what your market wants you to sell them...

Claim Deal

Retail Price: \$47 (Save 85%)

Just \$7



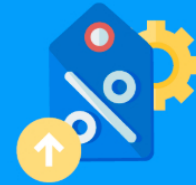
The Content Engine

A duplicatable system to crank out share-worthy, clickable blog content that gets traffic & converts that traffic into sales.

Claim Deal

Retail Price: \$27 (Save 74%)

Just \$7



20-Point Offer Optimization Checklist

Optimize your offer by identifying its weak points so you can create an irresistible offer that drives leads and sales.

Claim Deal

Retail Price: \$27 (Save 74%)

Just \$7



12-Step Video Sales Letter Script Builder

A step-by-step blueprint for crafting a high-impact video sales letter that literally speaks to ice-cold prospects & converts them into red-hot buyers.

Claim Deal

Retail Price: \$47 (Save 85%)

Just \$7



The Tripwire Offer: The 18-Step Customer Acquisition Strategy

Russ Henneberry walks you through this 18-step process to create your own irresistible Tripwire Offer—improving your customer acquisition strategy and consistently driving leads to your business.

Claim Deal

Retail Price: \$27 (Save 74%)

Just \$7



21 Day Launch Plan

How to launch a new product—and get your first customer—in 21 days or less...

Claim Deal

Retail Price: \$27 (Save 74%)

Just \$7



The 10-Point Indoctrination Email Checklist

A step-by-step guide for welcoming new email subscribers by aligning them with your business and capturing their attention.

Claim Deal



The Ad Grid

Try this strategic 7-step process with true market-to-messages... convert better, scale faster, & produce more sales.

Claim Deal



Landing Page Testing Formula

Follow Justin Rondeau's proven, step-by-step formula for running a split test on your landing pages. Discover what's actually working and what you need to fix to drive more ROI.

Claim Deal

Claim Deal

Retail Price: \$47 (Save 85%)

Just \$7

Claim Deal

Retail Price: \$47 (Save 85%)

Just \$7

Claim Deal

Retail Price: \$27 (Save 74%)

Just \$7



The YouTube Retargeting System

Create a remarketing campaign for your product by setting up 3 different types of funnels using YouTube ad retargeting.

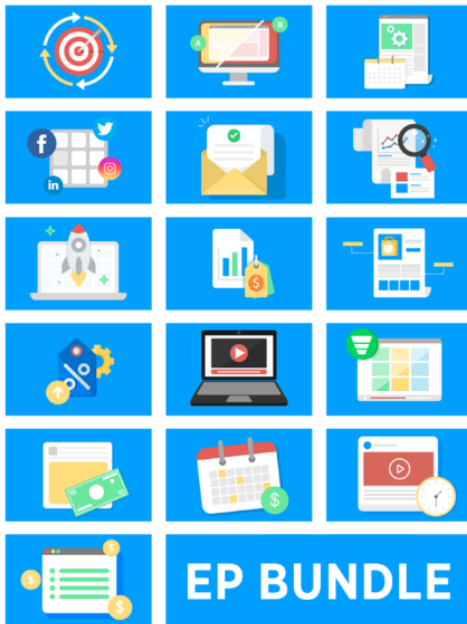
Claim Deal

Retail Price: \$27 (Save 74%)

Just \$7

OR

Bundle ALL of the Execution Plans in One Step!



Bundle ALL 16 Execution Plans!

Get access to all of the 16 Execution Plans shown above at their lowest price in a single transaction.

Claim Deal

Retail Price: \$552 (Save 80%)

Just \$112

OR

Join DigitalMarketer Lab+ today (and get all of our Execution Plans for \$95)

As a member of Lab+ you get access to all of our Execution Plans, Mastery Courses, and Jumpstart Packs for just \$95/month!

Claim Deal

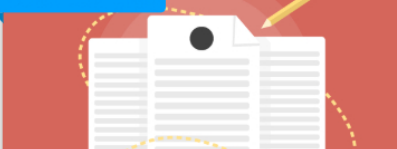
Retail Price: \$552 (Save 83%)

Just \$95/month

Jumpstart Packs

Jumpstart Packs bring you DigitalMarketer's most innovative and actionable content and tools collected from our best-selling Certifications, Execution Plans, & Live Trainings... All in one place... for a fraction of the cost. It's like Cliff's Notes for marketers.

BEST SELLER



BEST SELLER



BEST SELLER



Copywriting Jumpstart Pack

Everything you need to write winning sales copy that resonates with your audience and (more importantly) drives sales & conversions.

[Claim Deal](#)

Limited Time Offer!

Just \$20

Offer Builder Jumpstart Pack

All of the tools and trainings required to build a winning offer that resonates with your audience and drives sales and conversions.

[Claim Deal](#)

Limited Time Offer!

Just \$20

Email Promo Jumpstart Pack

A curated collection of DigitalMarketer's best blueprints & strategies to ignite your offers and make your emails (& your promotions) stand out.

[Claim Deal](#)

Limited Time Offer!

Just \$20



Content Booster Jumpstart Pack

Amplify your brand and make your content (& your offers) stand out with DigitalMarketer's "best-of-the-best" content blueprints and strategies.

[Claim Deal](#)

Limited Time Offer!

Just \$20



Blog Builder Jumpstart Pack

DigitalMarketer's best templates & tools for quickly cranking out share-worthy content that generates more traffic, more leads, and more sales

[Claim Deal](#)

Limited Time Offer!

Just \$20

OR

Bundle ALL of Our Jumpstart Packs in One Step!



**JUMPSTART
PACK BUNDLE**

Bundle ALL 5 Jumpstart Packs!

Get access to all 5 of our carefully curated Jumpstart Packs at their lowest price in a single transaction.

[Claim Deal](#)

Limited Time Offer

Just \$100

OR

Join DigitalMarketer Lab+ today (and get all of our Jumpstart Packs for \$95)

As a member of Lab+ you get access to all of our Jumpstart Packs, Mastery Courses, and Execution Plans for just \$95/month!

[Claim Deal](#)

Just \$95/month

Live Events

It's a fact. Digital marketing changes FAST. And that's why every year, for the last 11 years, thousands of the world's smartest marketers have descended upon San Diego, California to learn what's new, what's hot, and what's actually working RIGHT NOW in digital marketing. Now, it's your turn.



The Premier Gathering of Digital Marketers on Planet Earth. Join us and 10,000 other marketers in sunny San Diego for Traffic & Conversion Summit 2020, March 31 - April 2, 2020.

[Claim Deal](#)

Retail Price: \$2,595 (Save 50%)

Just \$1,295

Brand New Bundles!

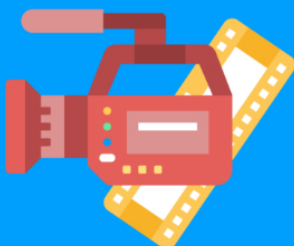
During this year's 12 Days of Deals sale, we've curated topic-specific Bundles containing some of our most popular products and made them available to you for a limited time at even more of a discount! Check out the bundles below!



Bundle: Our Best-Selling Email Marketing Trainings

- Email Marketing Mastery
- The NEW Email Follow-Up Machine Workshop with Richard Lindner
- The Build a Conversion Sequence Workshop with Oli Billson
- The Create a "Value-Driven" Email Newsletter Workshop with Ben Griffin

Retail Price: \$1380.00 (Save 79%) **Just \$295**

[Claim Deal](#)

Bundle: Our Best-Selling Video Marketing Trainings

- The Create A Video Ad That Sells Workshop with Billy Gene Shaw
- The Launch a YouTube Ad to Attract New Leads & Customers Workshop with Tom Breeze
- The Script a High Converting VSL Workshop with Ryan Deiss
- The 1-Minute Video Ad Execution Plan
- The 3x3 Video Ad Campaign Execution Plan.

Retail Price: \$939.00 (Save 79%) **Just \$195**

[Claim Deal](#)

Bundle: Our Best-Selling Copywriting Trainings

- Copywriting Mastery
- The Copywriting Jumpstart Pack
- The Sales Boosting Bullets Execution Plan
- The 12-Step Video Sales Letter Script Builder Execution Plan
- The Landing Page Testing Formula Execution Plan

Retail Price: \$596.00 (Save 80%) **Just \$120**

[Claim Deal](#)

Bundle: Our Best-Selling Customer Acquisition Trainings

- Paid Traffic Mastery
- The Grow & Scale Winning Facebook Ad Campaigns Workshop with Nehal Kazim
- The Build A Quiz To Attract New Qualified Leads Workshop with Ryan Levesque
- The \$10 a Day Traffic Plan Execution Plan
- The Tripwire Offer: The 18-Step Customer Acquisition Strategy Execution Plan

Retail Price: \$1139.00 (Save 83%) **Just \$195**

[Claim Deal](#)



The Digital Marketing "Starter Kit" Bundle

- The Build a High-Converting Homepage from Scratch Workshop with Ryan Deiss
- The Offer Builder Jumpstart Pack
- The Market Research Blueprint Execution Plan
- The 21 Day Launch Plan Execution Plan
- The 10-Point Indoctrination Email Checklist Execution Plan
- The Content Engine Execution Plan
- The Building a Promotional Gameplan Execution Plan

Retail Price: ~~\$450.00~~ (Save 70%) **Just \$135**

[Claim Deal](#)

All of the deals end in...

01

DAYS

07

HOURS

22

MINUTES

03

SECONDS



[PRIVACY POLICY](#)

[TERMS AND CONDITIONS](#)

You've been accepted into Lab ELITE and we can save you \$500 on your annual dues. Want to chat with...

